



# 24H+ PROGRAMME PRESENTATION



# Agenda

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1. OVERVIEW OF THE 24H+
2. WHY 24H+?
3. OPERATIONALISING 24H+: STRATEGIC PROJECTS
4. FINANCING STRATEGY
5. ROLE OF INTERNAL AUDITING

# 01.

## What is 24 Hour Economy?

*“The 24-Hour Economy is a catalyst for industrialisation, export promotion and job creation. It is about building an economy that works for everyone, every hour of the day,”*

**- President John Dramani Mahama**

# 24H+ Sub-programmes



## Grow24

Driving food security, climate resilience and sustainable jobs by increasing productivity and ensuring raw material supply for local processing and exports.



## Make24

Accelerating Ghana's transition from import reliance to manufacturing by strengthening local production capacity and expanding value addition in strategic sectors.



## Build24

Transforming construction by localising materials, formalising jobs, and industrialising building for a resilient, inclusive, and globally competitive sector.



## Show24

Projecting African identity and creativity excellence globally through culture, arts and tourism value chains that generate jobs, exports and national pride.



## Connect24

Building an integrated, cost efficient, and inclusive supply chain ecosystem to improve competitiveness and maximize value capture within domestic and global markets.



## Fund24

Expanding access to affordable, long-term financing for MSMEs through equity investments and concessional on-lending to support value chain growth and scale.



## Aspire24

Equipping Ghanaians - entrepreneurs, producers, and workers - with digital, technical and vocational skills for an industrial, innovative, and globally competitive economy.



## Go24

Mainstreaming the 24H+ agenda across government, mobilising citizens and promoting Made-in-Ghana goods.

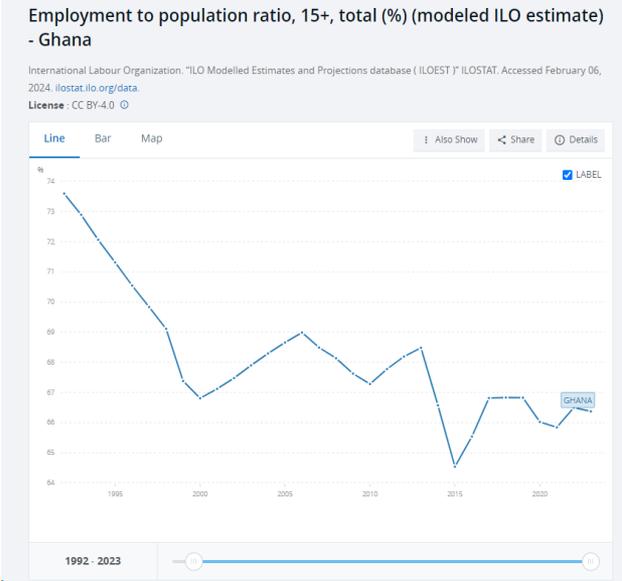
02.

## WHY 24H+?

# Even when the economy grows, we are not creating jobs or opportunities for our people



While GDP grows each year



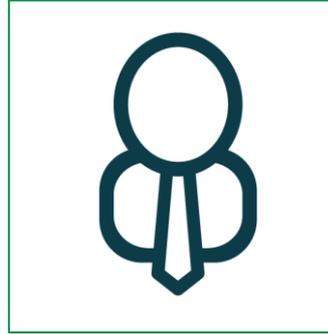
Employment rate is on a downward trend

# Operationalising the 24H+: Strategic Projects

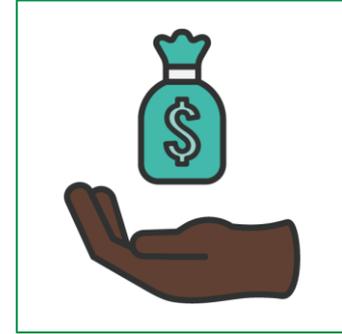
# General Principles



The 24H+ secretariat will play a coordinating and advisory role in the implementation



The programmes will be private sector driven



As much as possible, programme funding will be structured so that they are not on the government's balance sheet



# Agroecological Parks (Agbleduwo)

A nationwide network of irrigated agricultural parks to boost food security, exports, and climate resilience

1. Mobilise over 2 million hectares through PLAM (CLTs, GIIF-led SPVs)
2. 100 Agbleduwo Parks planned 20 targeted between now and 2028
3. 7 Parks have completed feasibility studies. Tamaligu, Zoggu, Wungu, Dedukope, Kumawu, Peki, Oti
4. 13 additional parks identified – feasibility studies now commencing
5. All parks organised into 15 regional clusters (approx. 100 hectares each)



# The Strategic Value Chain Priorities

## Strategic Agric Value Chains

1. Vegetables and fruits;
2. Staples (rice, maize, cassava)
3. Oil seeds (soybean, groundnuts and oil palm)
4. Medicinal Plants
5. Poultry; and
6. Blue economy and Aquaculture

## Strategic Manufacturing Value Chains

1. Agro-Processing
2. Machinery and Technology
3. Pharmaceutical
4. Textiles



# Industrial Parks & Clusters

Scaling Ghana's Manufacturing &  
Value Addition

# Why Industrial Parks Clusters?

- **Strategic Co-Location** – Anchor tenants + SMEs clustered for cost-sharing, innovation, and export competitiveness-Garments and Textiles, Beverage, Machine Technology Fabrication, Pharmaceutical, Vegetable Park (Certification standards-Halal, organic etc.)
- **Import Substitution & Diversification** – Reduce Ghana's reliance on manufactured imports (pharma, textiles, machinery, beverages).
- **Plug-and-Play Infrastructure** – Pre-serviced parks with land, utilities, logistics, and captive power via Special Purpose Vehicles (SPVs).
- **AfCFTA Advantage** – Duty-free access to 1.5B consumers; Ghana as a hub for near-shoring global supply chains.
- **Policy Incentives** – Performance-based tax rebates (up to 50%), infrastructure credits, and renewable energy incentives.

# Accelerated Exports - Logistics and Trade Routes

Building Ghana's Multimodal Trade Backbone



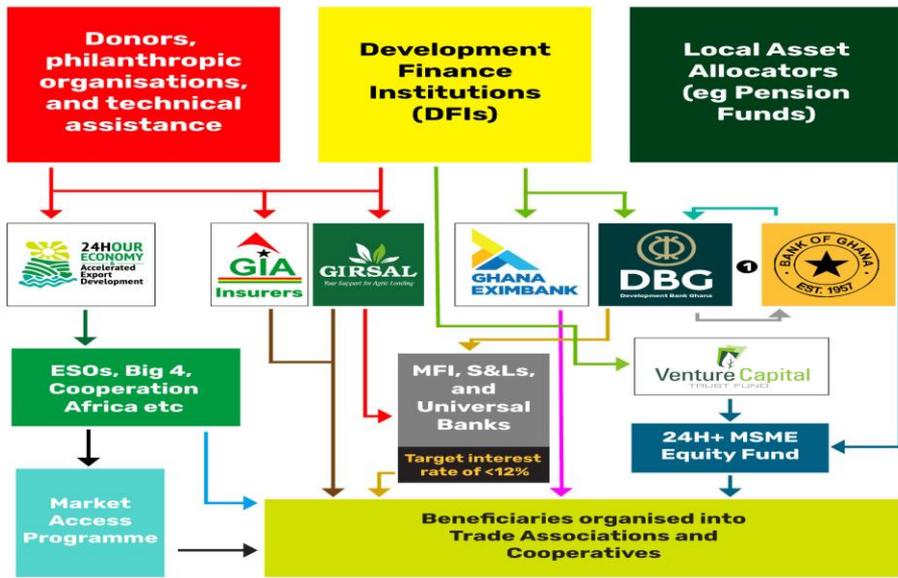
# Financing Approach

The 24-Hour Economy is not just a policy—it is a national transformation platform, aligning capital, infrastructure, and markets to drive sustainable returns, resilient value chains, and pan-African trade leadership.

1. **Government De-risking:** Policy–Production–Offtake model → Land security via Participatory Land Access Model, blended finance, and Government backed Special Purpose Vehicle (SPV) for infrastructure development.
2. **Investor-Led Delivery:** Government provides the enabling environment, while investors lead execution through industrial parks, corridors, and logistics concessions.
3. **Anchor-Driven Growth:** Large-scale anchor firms, cooperatives, and SMEs driving execution under structured out-grower and on-lending systems.
4. **Market-Led Execution:** Projects designed around confirmed markets, offtake, and export demand, ensuring commercial sustainability.
5. **Performance-Based Incentives:** 25–50% tax rebates, export incentives, and infrastructure credits.

# FINANCING FRAMEWORK

## 24H+ Value Chain Financing Architecture



- TA Grant
- Long term Concessional loan (FCY)
- Organising groups, capacity building, due diligence, pipeline, monitoring
- Guaranteed Offtake, Export market (natural hedge), Local Content, etc
- LCY Loan
- FCY
- LCY
- 1 Manage FX risk
- Credit Guarantee
- Insurance
- Equity
- Trade Finance



# ROLE OF INTERNAL AUDITING

# Role of Internal Auditing

- **Risk Management:** Identify and mitigate risks associated with 24/7 operations ensuring that investments are protected and industrial run smoothly
- **Operational efficiency and Process improvements:** By evaluating internal controls and processes, internal auditors can identify areas of improvement, leading to increased productivity and efficiency
- **Compliance:** Ensures that organizations comply with relevant laws, regulations, and standards, reducing the risk of non-compliance and associated penalties
- **Financial Oversight:** Provide financial oversight, ensuring that investments are properly managed and financial reporting is accurate and timely



**Mpaya  
Meda mo ase  
Akpe  
Oyiwaladon  
Thank You**